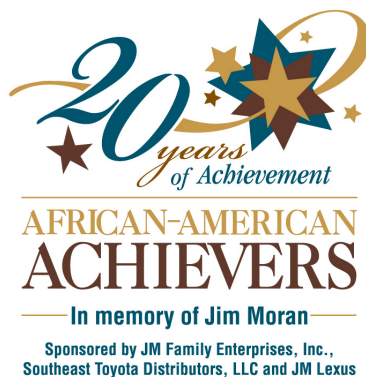


For Immediate Release:
November 8, 2011



MEDIA ALERT

Nominations Now Being Accepted for 20th Anniversary of African-American Achievers Awards

Nominations Due by Friday, Dec. 9, 2011

What: Nominations are now being accepted for the 20th annual African-American Achievers awards, presented by JM Family Enterprises, Southeast Toyota Distributors and JM Lexus. Nomination applications are available online at www.africanamericanachievers.com, from the African-American Achievers' Facebook page or by calling 866-516-2497 for a hard-copy nomination form.

When: Nominations are due by **Friday, December 9, 2011**. The awards presentation and ceremony will be held on **Wednesday, April 11, 2012**, at the Broward County Convention Center.

Why: Established in 1992 by Jim Moran, automotive pioneer and founder of JM Family, Southeast Toyota and JM Lexus, the African-American Achievers awards program annually recognizes leaders for their exceptional contributions toward building stronger communities in South Florida.

Details: Awards are given to outstanding African Americans who set an inspirational example through community involvement and leadership in four categories: Arts & Culture; Business & Entrepreneurism; Community Service; and Education. In honor of the Achievers, JM Family, Southeast Toyota and JM Lexus will donate \$40,000 to various South Florida charities - \$10,000 in each Achiever's name to the charity or charities of his/her choice.

The companies will also donate \$500 to the charity(ies) of choice for those whose nominee is selected as an African-American Achiever, for an additional total contribution of \$2,000 to local nonprofits. Each person whose nominee is chosen will receive an invitation to attend the evening's private reception.

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